



Variantum Oy is Finnish privately held company which helps companies to become customer-centric through smart process automation and true offering configurability. Respond to customers wider demand of needs faster with high precision and profitability through Variantum Offering Management software suite. Offering Management is a set of solutions and methods that improve business performance through automated collaboration of Sales, Engineering, Production and Maintenance in any organization.



Offering Management VariSuite

A modular product family

VariSales – a CPQ - Configure-Price-Quote - product family

VariSales is a solution designed to streamline the sales process and quoting of configurable products or services to fulfill customer specific needs in any industry regardless of the type of your product.

VariPDM – Product Data Management

VariPDM is a modern and scalable solution designed to shorten lead time for product development, especially for configurable products with flexible user interface and data model. With open APIs it can be integrated to any system.

VariProd – Production Configurator

VariProd is a production configurator designed to speed up and automate individual product structure to ERP/MRP from customer specific configurable product order.

VariTrace – Product Individual Management

VariTrace is a solution designed to manage individual product technical information during the product life time. It supports service organization to manage maintenance.

Advisory Services

Benefit from Variantum's expertise from sales to service in the area of configurable products to make processes faster and save time and resources. We help companies with different kind of studies like feasibility studies.

PDM Feasibility Study



Business Drivers for Product Data Management (PDM)

- Decrease product development lead-time
- Less time used to manage product changes and information sharing
- Increase organization satisfaction due product information is found easily and with better data quality
- Transparent product data helps communication between organizations
- Less errors in production
- Ability to support configurable products already in design phase
- Maximize automated dataflow between systems

Variantum's Feasibility Study for PDM will help you to find your figures and next steps with PDM needs.

PDM Feasibility Study in practice:

- Two half-day workshop sessions together with the customer, including practical interviews together with different organizations of product data creation, usage, change and visibility
- Within two weeks you will get Feasibility Report explaining the development areas and roadmap for the next steps
- Report presentation to management



Price: 4900€ (VAT 0%)

Variantum's PDM Feasibility Study will help you to find answers for the following questions:

- Is my company's product information up-to-date?
- Are we doing unnecessary manual work several times continuously?
- Can I find the product information easily? Can I trust what I find?
- How could we re-use product data better?
- Is my product data visible and transparent for all who need it?
- Are we able to automate data transfer to shorten throughput and avoid mistakes?
- Could I share necessary product data and information easier with my partners and sub-contractors?
- How could we manage better product changes?
- How product data works in multilingual environment?
- How much I could benefit if product development could create and manage product model/configurator during design?
- Are design and production data in sync?
- Could I manage better customer or environmental requirements?
- How much we lose time for unproductive tasks with product data?

Customer quote: „Variantum's PDM Feasibility Study revealed for us that we could save 4,5 Million Euro's per year!"